

PSAC-NCR Education Committee

Minutes of the February 17 2015 Meeting

Present	Regrets	Staff / guests
Chantal Fortin (USGE)	Ken Zarichansky (UPCE)	Johanne Labine
Erik Martell (AGR)	Sophie Rouy (UNE)	Amarkai Laryea
Karoline Klug (UNE)	John-Henri Commanda (CEIU)	
Louise Blouin (UNE)		
Sara Cousins (UTE)		
Behiye Cinkilic (UNE)		

Item	Discussion	Decision	Follow-up
1. Agenda	Moved: Louise Blouin Seconded: Erik Martel		
2. Minutes of Previous meeting	Moved: Sara Seconded: Behiye Cinkilic		

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3. Education Update	<p>Social Media Boot camp: This course was aimed at members with some social media experience. We had a few beginners who ended up taking some space for basic concepts. In the future, we will stress that members who want to attend advanced social media courses have some experience with social media.</p> <p>Harnessing Union Strength: It has been decided to postpone and recruit more broadly for a course we will expand to 2 or 3 days for members who have a formal or informal union role in their workplace.</p> <p>Understanding the collective agreement: A recruitment message has been sent to all RVPs and Component Presidents reminding them that we want to offer this course (on same dates) to both TBS and separate ER members.</p> <p>Food during Evening Modules: We have not yet moved to implement the recommendation proposed by the Education Committee. This proposal requires more discussion with the RO Coordinator.</p>	Chantal suggested a message be added in bold letter regarding how much it costs to order food for evening modules.	
4. Update NCRC	Chantal brought a proposal to the NCR Executive to prepare an NCR Committee pamphlet. This tool will be a		Brochure to

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Executive	<p>recruitment tool for NCR and be distributed during courses and other regional events. This proposal was accepted (with agreement that we contract with a graphic designer who will format the brochure – for \$880.00). The Education Committee was assigned the mandate to finalize the brochure. Claudine sent an email to all committee chairs inviting comments on what should be included. Very few responses were received. The Committee discussed the proposed content which Chantal has prepared. Karoline suggested that the Education Committee share the task of following up with other Committee Chairs to obtain their comments on the text.</p> <p>It was suggested that the draft be sent to Larry and Pierre for their review.</p>		<p>be sent to reps assigned to Committees for review.</p> <p>Discussion for next meeting (one day activity for all committee chairs)</p>
5. Recruitment of members for union activities outside Education activities	<p>The Committee discussed ways of delivering education in the NCR and the following points were raised:</p> <ul style="list-style-type: none"> • 50 % of NCR Locals did not send a delegate to the last NCR Convention or the last NCRC. • Offering courses on the Education Schedule is one way of providing education – but many Locals are probably not sending members to attend our courses. • It is known that members who attend a union course⁴ and who have a positive experience, will 	Johanne to send out doodle poll with dates for a Saturday brunch working session (aiming for end of March or early April	

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	<p>engage more with their union.</p> <ul style="list-style-type: none"> We need to find ways of bringing union education to workplaces where Locals appear inactive at the regional level. <p>The Committee decided that:</p> <ul style="list-style-type: none"> We will have a focussed conversation and project on this question. We will begin by organizing a half day meeting where we can take time to review regional data and identify Locals who don't engage in our courses. We will invite RVPs to have a conversation about the results of our data analysis. We can then move to additional focus group conversations as identified during the January Education Committee Meeting. 	<p>dates).</p> <p>Johanne to collect the following info:</p> <p>Education stats by Local.</p> <p>Rand numbers by Local.</p> <p>NCR Convention participation by Local.</p> <p>NCRC participation by Local.</p> <p>E-learning participation by NCR Locals.</p>	
6. CAPE members at next meeting	Two CAPE members will attend the next education meeting as they are talking about creating their own education committee.		

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	Invitation to be extended to the new PIPSC education officer.		
7. Varia	<p>Proposal from Shawn Walker and Louise Blouin on the creation of a detailed PSAC Organizational chart.</p> <p>After discussion, the Committee agreed that this suggestion should be referred to PSAC National.</p>		

Prototype of Brochure

Supporting Union Rights	Human Rights	Political Action
Education Committee	ORWC	CRAPO
Communication Committee	CRFF	OAC
Health & Safety Committee	RVAC	
Young Workers Committee	MDAC	
Men's Action Support Committee	GLBT	
	AAC	