

# ***PSAC NCR Communications Committee***

## ***Meeting Minutes***

September 12, 2017

### **I. Call to order**

Shawn Walker called to order the meeting of the PSAC NCR Communications Committee on September 12, 2017 at Pat McGrath Room at 5:50 pm.

### **II. Roll call**

The following persons were present: Shawn Walker, Karen Reimer, Jeremy Dumont, Behiye Cinkilic, Robert Hawgood, Vincent-Carl Leriche (PSAC), St. Clair Currie, Carla Ross

### **III. Approval of minutes from last meeting**

Karen verbally reviewed July minutes. August was only Shawn and Vincent-Carl. Minutes to be discussed next meeting.

### **IV. Approval of agenda**

Agenda approved

### **V. New business**

#### a) Chair's Report from Shawn

- ODLC – run on slate for February election
- Shawn and Rob are working on new ODLC website
- UNE Convention
- PRIDE had about 200 PSAC members
- Labour Day had about 30 people. Need new blood for float next year as current organizer has retired. PSAC needs to step up presence.

#### b) Engagement Projects

- Education
- Social Media Boot Camp
- Phoenix
- Bargaining
- Elections
- New Collective Agreement

- Toolkits on understanding Collective Agreement bargaining; one for members, one for public about benefits to public
- Toolkit on NJC – negotiating dental and medical

c) Outreach Projects

- Ongoing work on ODLC website
- Film Screening
- Support to committee projects
- Public Outreach Successes, such as Child Care

d) Communications Projects

- Role currently vacant, Shawn shouldering the duties for now
- NJC Fact Sheet
- Video Series discussed. 2-3 minutes in length? Topics including Provincial and National elections
- AEC not willing to make changes to website
- PSAC NCR Facebook page appears to be slower to update, few pictures of member engagement

## **VI. Round Table**

C-27 Protest meeting next Monday, September 18. CLC tried to stop it.

## **VII. Adjournment**

Shawn Walker adjourned the meeting at 7:03 pm.

Minutes submitted by: Karen Reimer