

PSAC NCR Communications Committee

Meeting Minutes

June 13, 2017

I. Call to order

Shawn Walker called to order the meeting of the PSAC NCR Communications Committee on June 13, 2017 at 5:55 pm at Pat McGrath Room.

II. Roll call

The following persons were present: Shawn Walker, Ginette Jalbert, Greg McGillis, Jeremy Dumont, Robert Hawgood, Behiye Cinkilic, Karen Reimer, Robert Willson, Yagusha Bodnar, Carla Ross, Anne Kelly

III. Approval of minutes from last meeting

n/a

IV. New business

- a) July and August meetings will have a teleconference option
- b) Local President educational opportunity in junction with Education Committee on Digital Communications and RAND

Motioned by Robert H., seconded by Behiye, motion carried.

- c) RAND drive Information Pack – like Toolkit, brainstorm over summer to develop something for fall discussion of ideas and problems.
- d) Updates
 - Discussion regarding Local websites
 - New REVP is very supportive of communications
 - Still working on mapping project for membership representation
- e) ODLC
 - Shawn continues to sit with ODLC
 - Larry Rousseau is the new NEVP for CLC
 - Small locals are being encouraged to get ODLC membership
 - ODLC has approached our Communications Committee for assistance in updating their website

- f) PSAC Website Pressure – Site is difficult to manage, not much traffic, difficult to navigate, difficult to locate information. Was discussed at NBOD.
- g) Events and Meetings this summer
 - Pride Parade – Sunday, August 27
 - Meeting with MPs for NPSW on Tuesday
 - Crash Health Canada's NPSW BBQ on Wednesday
- h) Retreat – repeat of camping trip suggested for late July
- i) Discussion regarding Burn Phoenix and swag pictures online

V. Round Table

- a) Ginette is taking the summer off
- b) PSAC has cards to send to MPs, including online
- c) Executive to determine a job description for a Local Communications Officer
- d) Welcome to Anne, Carla and Yagusha
- e) Discussion of sharing members email addresses to Locals from PSAC Rand cards, and suggestion to update Rand card to include option to share information with Local and Component
- f) Discussion regarding strong Facebook presence, and Page versus Group

VI. Adjournment

Shawn Walker adjourned the meeting at 7:43 pm.

Minutes submitted by: Karen Reimer