

PSAC NCR Communications Committee Meeting Minutes

December 12, 2017

I. Call to order

Shawn Walker called to order the meeting of the PSAC NCR Communications Committee on December 12, 2017 at Pat McGrath Room at 6:00 pm.

II. Roll call

The following persons were present: Shawn Walker, Karen Reimer, Vincent-Carl Leriche (PSAC), Jeremy Dumont, St. Clair Currie, Behiye Cinkilic

III. Approval of minutes from last meeting

Approved with minor corrections to be made.

IV. Approval of agenda

Agenda approved.

V. Leadership Styles Workshop

- a) 6 Leadership Styles recognized by PSAC: Doer, Mobilizer, Coach, Strategist, Visionary, Guardian.
 - After doing a quick polling of the room, we determined we could use more mobilizers.

VI. Executive 'Retreat' Results

- a) Executive agreed to give \$400 to CliFF for 15 movies over 2 days.
 - Ontario REVP helped to pick the films.
 - Films were interesting/relevant for the most part.
 - Poor turnout – Day 1 had 8 attendees, Day 2 had 6 attendees.
 - Discussion of whether event was communicated/advertised well.
 - Elroy is expected to send Shawn the NCR Communications Strategy for the Communications Committee to review.

VII. Projects

- a) Phoenix Pay System Explanation Toolkit
 - Webinars offered by GoC were cancelled.
 - Shawn and Vincent-Carl to connect with key people.
 - Behiye to contact Alan.

- b) RAND Factsheet & Signup Toolkit
 - Will help Locals at the Federal level.
- c) Infographic of Ottawa-Gatineau Labour Universe
 - Tied into “TUB 2”.
 - Delayed in Rob’s absence.
- d) Video - Childcare Campaign
 - Morna to come and discuss at the January 9, 2018 meeting.

VIII. Chair's Report

- a) ODLC – President had Shawn Walker’s delegate status removed after learning of his plan to run.
 - OLDC renewal team met.
- b) National leadership Training Conference, 3.5 days – Mostly TUB level content, to the point that some people walked out.
 - Consisted also of PSAC and NBOD members from across Canada.
 - Content is to be posted on NCR website.

IX. Projects

- a) Jeremy raised idea of the Communications Committee doing a review against their mandate strategy, starting in February 2018.
- b) Looking to update online with full calendar, and to add an inviting statement to encourage new members of good standing to join.

X. Round Table

No further comments.

XI. Adjournment

Shawn Walker adjourned the meeting at 6:50 pm.

Minutes submitted by: Karen Reimer